

Call for Case Studies

Guidelines for Case Study Submission

1. NIDA Case Research Journal proudly invites scholars, experts and practitioners to send their case studies to advance the classroom learning experience of graduate students pursuing in various fields of development administration, including Public Administration, Economics, Business Administration, Social Development, Environmental Management, Law, Legal Studies, Human Resource Development, Language and Communication, Applied Statistics, Decision Technology, Actuarial Science and Risk Management, Population and Development, Information System Management and Computer Science, Tourism Management, Sustainability, Corporate Social Responsibility and Ethics, and Communication Arts and Innovation.
2. NIDA Case Research Journal publishes two issues per year (January-June, July-December)
3. The case studies must be unpublished work and must not be currently under consideration for publication elsewhere.
4. The case studies will be rigorously reviewed by the editorial board and at least two reviewers, who are knowledgeable in the field, with double-blinded process. A decision by the Editorial board is considered final.
5. The case studies must be written in English.
6. The case studies should follow the tentative guidelines provided. However, different formats and frames for case study are welcome as long as the required contents are available. The case study should consist of:
 - 6.1 The teaching or learning objectives of the case;
 - 6.2 The synopsis of the focal situation or a brief summary of the main point;
 - 6.3 The outline of the case includes
 - an opening section: Explaining tentatively “Who What When Where Why and How” of the case,
 - main body of case,
 - closing section, and
 - an addendum of exhibits: providing support information such as tables, figures, graphs, etc.
 - 6.4 Information requirements: Offering sufficient and relevant information for the case; and
 - 6.5 Citations and sources of information.
7. The case studies must contain the following:
 - Title both in English and in Thai
 - Names of all authors both in English and in Thai
 - Abstract of 150-250 words both in English and in Thai
 - Keywords of 3-5 words both in English and in Thai
8. The text must be printed with single space on one-side of A4 paper with margins of 2.5 cm for top and left sides, and 2 cm for bottom and right sides, and not be longer than 25 pages.
9. The title must be printed in *English* in Time New Roman 14 pts, bold, and in *Thai* in Angsana New 20 pts, bold.
 - The name of the author must be printed in *English* in Time New Roman 12 pts, bold, italic, and in *Thai* in Angsana New 16 pts, bold, italic, aligned right with the academic position, workplace and email address of the author specified as footnote at the end of the page with the symbol (*) according to the number of the authors.

- The abstract must be printed in *English* in Time New Roman 12 pts, and in *Thai* in Angsana New 16 pts; the title of “Abstract” and “Keywords” in *English* in Time New Roman 12 pts, bold, and in *Thai* in Angsana New 16 pts, bold.
 - The content must be printed in Time New Roman 12 pts; for main heading in Time New Roman 14 pts, bold; for sub heading in Time New Roman 12 pts, bold.
10. The case studies plus a submission form should be submitted via ThaiJO system (Thai Journal Online System) at <http://www.tci-thaijo.org/index.php/NCRJ>.
11. References must abide by the APA Style system and must be alphabetically shown. For Thai references, reference list must be added by translating Thai references into English. The details and examples of references are highlighted as follows:

Book

Name of the author. (Year of publication). *Title*. Number of edition. Place of publication:
Publisher.

Davis, Keith. (1967). *Human Relation at Work: The Dynamic of Organization Behavior*. New York: McGraw-Hill

Munkam, S. & Munkam, O. (2001). *The Curriculum Integration and Student-Centered Teaching*. Bangkok: Phapphim.

Article in journal

Name of the author. (Year of publication). Name of article. *Name of journal*. Year (month):
Page number.

Egloff, G. & Fitzpatrick, A. (1997). Vocationally Oriented Language Learning. *Learning Teaching Journal*. 30 (July): 226: 242.

Thaitakoo, D. (2001). Landscape as residence in a landscape ecological perspective. *Journal of Faculty of Architecture*, Chulalongkorn University, 2, #3.

Website

Bureau of Environmental Health. (2009). *The hygienic station campaign, preventing an outbreak of a new strain of Influenza A H1N1*. Retrieved August 8, 2009, from http://203.157.64.26/ewtadmin/ewt/env/ewt_news.php?nid=82&filename=index.

Lynch, T. (1996). *DS9 trials and tribble-actions review*. Retrieved October 8, 1997, from Psi Phi: Bradley’s Science Fiction Club Web site
<http://www.bradley.edu/campusorg/psiphi/DS9/ep/503r.html>

Mershon, D. H. (1998, November-December). *Star Trek on the brain: Alien minds, human minds*. *American Scientist*, 86, 585. Retrieved July 29, 1999, from Expanded Academic ASAP database.

Other sources

- Agrawal, A. (2008, March 5 – 6). *The role of local institutions in adaptation to climate change*. Paper presented at the Social Dimensions of Climate Change, Social Development Department, The World Bank, Washington, DC.
- Central Statistics Office of Republic of Botswana. (2008). *Gross domestic product per capita 06/01/1994 to 06/01/2008* [Statistics]. Available from CEIC Data database.
- Supakorndej, S. (2003). *The process of recycling bank on Ban Thai Samakee community in Ban Pong, Ratchaburi*. Unpublished Master's thesis, Mahidol University.
- Wilfley, D. E. (1989). *Interpersonal analysis of bulimia*. Doctoral dissertation, University of Missouri, Columbia.

Examples of references

- Prachason, Sajin. (2009). *The Development of Food Security Indicators*. Sustainable Agriculture Foundation (Thailand).
- Office of Agricultural Economics (2005). *Level of Thailand's Food Insecurity*. Bangkok: Office of Agricultural Economics.
- Agricultural Land Reform Office, Maha Sarakham. (2009). *Annual Report*. Maha Sarakham: Apichart Press.
- Babatunde, R.O., & Qaim, M. (2010). Impact of Off-Farm Income on Food Security and Nutrition in Nigeria. *Food Policy*, 35(4), 303-311.
- Ebel, R. L., & Frisbie, D. A. (1986). *Essentials of Educational Measurement* (4th ed.). New Jersey: Prentice-Hall.
- Nunnally, J. (1978). *Psychometric theory*. New York: MacGraw-Hill.
- Radermacher, H., Feldman, S., & Bird, S. (2010). Food security in older Australians from different cultural backgrounds. *Journal of Nutrition, Education and Behavior*, 42(5), 328-336.

Examples of translated Thai References

- Prachason, Sajin. (2009). *The Development of Food Security Indicators*. Sustainable Agriculture Foundation (Thailand).
- Agricultural Land Reform Office. (2009). *Annual Report*. Maha Sarakham: Apichart Press.
- Ministry of Agriculture and Cooperatives. (2005). *The Results of the Thailand Analysis*. Retrieved October 10, 2008, from Website <http://www.asiafivims.net/thailand/fivims/analysis.htm>

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กรณีศึกษาและคู่มือการใช้กรณีศึกษาในการเรียนการสอนของนิด้าถูกพัฒนาขึ้นเพื่อใช้ในการสัมมนา ภายในห้องเรียนเท่านั้น โดยไม่ได้ตั้งใจที่จะยืนยันให้ความเห็นชอบหรือใช้เป็นแหล่งข้อมูลปฐมภูมิหรือแสดงความสำเร็จหรือไม่ประสบความสำเร็จทางการบริหารงานหรือการปฏิบัติงาน (สงวนลิขสิทธิ์ พ.ศ. 2557 โดย สถาบันบัณฑิตพัฒนบริหารศาสตร์ (นิด้า) และผู้เขียน)

โดยผู้ที่สนใจสามารถสั่งซื้อหรือขอผลิตเอกสารนี้โดยติดต่อที่ สำนักวิจัย สถาบันบัณฑิตพัฒนบริหารศาสตร์ (นิด้า) ได้ที่ หมายเลขโทรศัพท์ 027273022 หรือ journal@nida.ac.th,

journal_nida@hotmail.com โดยห้ามมิให้เผยแพร่เอกสารนี้หรือเก็บไว้ในรูปแบบอิเล็กทรอนิกส์ที่จะสามารถส่งผ่านต่อไปยังบุคคลอื่นได้ด้วยวิธีใดๆ โดยที่ไม่ได้รับอนุญาตจากเจ้าของลิขสิทธิ์